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Editorial

Orissa Commerce Association is working consistently with a pious mission to serve the research community of India by publishing ‘Orissa Journal of Commerce’, a quarterly peer-reviewed research journal for over four decades. The current Issue of the Journal contains twelve research papers and articles from diverse fields of commerce, economics, management, and public policy.

The first paper is an attempt to test the influence of foreign capital inflows on BIMSTEC nations’ economic growth of BIMSTEC nations during the time 2010-2021 by employing the one-step system GMM method. The second paper aims to analyze the role of entrepreneurial education at the university level in enhancing entrepreneurial self-efficacy and fostering entrepreneurial intention among management graduates. The third paper investigated the random walk behaviour of energy stocks using ten daily stock prices from January 2015 to December 2022. For this purpose, robustified statistical tests and models were employed, including run test for randomness, automatic portmanteau and automatic variance ratio tests for autocorrelation, and GARCH (1,1) model for volatility clustering.

The fourth paper attempted to know the customer's expectation towards after-sales services and its impact on customer satisfaction in automobile industry. The fifth paper studied the impact of digitized education on sustainable smart ecosystems, with a focus on institutions in Odisha, India. The sixth paper aims to examine how materialism mediates the connection between consumer cosmopolitanism and their intention to make a purchase.

The seventh article is a review on different studies done earlier and explored the changes came in online retail because of 3D technology. Theories related with technology describe the different factors which are responsible for the adoption of new technology in online retail environment. The eighth article examines the structural relationship between Customer-Engagement, mental accounting, investor attitude, and loyalty for marketable financial products. The ninth paper demonstrated that the number of SHGs has risen due to the increased credit disbursement along with the accessibility to various financial services.

The tenth paper scanned the global literatures between 1983 and 2022, using fifteen terms related to herd behaviour in finance as keywords to reach the related publications. The eleventh article looks at the price trend of spot and futures of a few chosen commodities as well as the macroeconomic variables’ effect on the Indian commodity futures market. The twelfth paper analyses how different factors influence mobile banking customer satisfaction and switching intention.

The readers will find this Issue with superior quality and high intellectual diversity.

Hope the readers will enjoy reading this Issue and encourage us to stride forward.

Dr. Malay Kumar Mohanty
(Managing Editor)