



# Orissa Journal of Commerce

A Quarterly Peer-Reviewed & Refereed Journal  
(UGC-CARE Listed)

Volume 43

Issue 3

July-September 2022

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- The main body of the paper should contain: **1. Introduction, 2. Review of Literature, 3. Objective and Hypothesis of the Study, 4. Research Methodology, 5. Data Analysis, 6. Results and Discussion, and 7. Conclusion.** The conclusion should include research outcomes, implications of research on industry, academia and policy making, Limitation of study if any, and future scope of research if any. The subheadings under each of the main headings should also be numbered accordingly.
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**Published by:** Dr. Malay Kumar Mohanty, Managing Editor, on behalf of Orissa Commerce Association, Odisha, India.

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