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# Linking Transformational Leadership with Employee Engagement through Organizational Commitment and Organizational Culture

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Employee engagement, Job satisfaction, Organizational commitment, Organizational culture, Transformational leadership

**JEL Classification** J28, J62, M14, D23, D73

#### 1. Introduction

Abstract: This paper intends to understand the employee engagement methods within the organization through the presence of organizational culture and each competency of an improved organizational commitment. Data have been analyzed using smart PLS-SEM software program for a sample of 412 bank employees from public and private sector banks in Chhattisgarh, India. The tools of analysis such as mean, standard deviation, tabulations, have used. Correlations, bootstrapping, discriminant validity, goodness of fit, reliability, standardized root mean square residual are performed to test the hypotheses. Checking for the presence of bias, a confirmatory factor-analytic approach is used in the research for the Harman one factor trial. The findings reveal that transformational leadership is one of the important internal changes through resources, time allocation and organizational commitment enables the high level of employee engagement within a culture and commitment, which shows an impact on the employee job satisfaction.

Employee engagement movement was pioneered by Kahn (1992). It is a constructive insistence in which an employee goes above and beyond his assigned responsibilities to disclose a higher degree of ownership and to support the financial interests of the organization in all-inclusive manner (Robinson *et al.*, 2004). The three extraordinary dimensions of commitments are verified with the useful resource of the usage of employees at specific levels of organization and may be unbiased of each other (Allen *et al.*, 1996). For the betterment of organization, engagement is a form of off characteristic or average overall performance of a person that cherishes (Macey *et al.*, 2008). According to Buchingham and Coffman (1999), organizational engagement and work honestly have an impact on commitment, employee absenteeism, morale and productivity with inside the organization. Many researchers have shown the presence of an innovative relationship among commitment and engagement with productivity, profitability.

Christain *et al.* (2011) shown that leadership is an important element that accords the work environment and the behavior of employees realizes their work. Precisely, transformational leadership trait collectively with intellectual stimulation and person aid also can moreover make a supportive organizational circumstance that effect excessive duration of work engagement (Avolio and Bass, 1995).

Employee engagement has been researched with the aid of using professional and academic system and is advised because the facts which regulate the relation of the employee with the highest level of engagement and overall results on the job (Sundry, 2011). Some research in developing and increasing economies formalize that there is a positive association between employee engagement and emotional commitment, however only a few have advised on engagement's effect on length and dedication. In-spite of accessibility an amount of research on employee engagement and it's have an effect on company there's an informative expertise gap with-inside the literature, which continuously affect the need for added primary exploration on this object within various ascertain and various demographic sections.

## 2. Review of Literature

Generally, transformational leadership activity including reflective stimulation and individual work may also cause a climate of the organization that impact excessive stages of work engagement (Salanova, 2011; Avolio and Bass, 1995). Furthermore, transformational leaders who set new goals, reward workers for good results, and are engaged with employees might play a role in delivering psychological safety and emotions of connection to one's employment (Macey, 2008; Kahn 1990).

The introduction of authorized systems at job, however the opinions of transformational leadership revolved into develop through Burns (1978) in his studies, similarly progressive through Bass (1999). According to Bass (1985), transformational leadership fosters corporate culture and creativity, and this style of leader expresses a specific vision, cultivates supporters, and fosters trait growth.

Transformational leaders influence their followers, encouraging them to look beyond their personal ambitions by focusing on the organization's goals, and persuading them to adopt a unique perspective (Avolio *et al.*, 1995). Organizational culture has become the topic of research in recent years, as a result of differences in the values and standards of employees from various cultures. It has been determined that these differences are likely to resurface sooner or later in global business practices and working environments, because of inability to recognize unique people's thoughts and attitudes and adapt to overseas strategies (Black *et al.*, 1992, Tarique, *et al.*, 2016).

According to Allen and Meyer (1990) organizational commitment is the belief and response of the statements and concept of the organization they consist with the good with the aid of using the employee to be related to that organization. Employee commitment in an organization is sorted into three stages, affective, normative and continuation commitment. Affective commitment is concerned with people emotional attachment to the company, whereas continuation commitment is concerned with expenditures associated to time away from the organization, and normative commitment is concerned with the organization's ethical commitment. Commitment is a strong accepts as true with and adoption of the organization's values and antecedent. A dedicated employee will put a huge amount of effort on behalf of a company and a powerful aspiration to support organization membership (Mowday *et al.*, 1982). According to Gruenfeld *et al.* (1996) data diversity has noted the employee's behaviour of their workplace is motivated with three unique cultures: national, activity and their culture of the organization. Generally, a person's attitudes and values about his or her profession are mainly divine with the gift of using their personal belief and ideals, that have been realized in the exposure of family for the period of his/her in advance development.

In 2009, Tharp shown in his research employees had been assumed into consideration to be greater conscious of the social power of peer business organization rather than a trainer's incentives and management. Many people were motivated to work regardless of whether or not the employees, organizational approaches, formulation, and behavioural principles dictated their overall success and the institution's failure (Tharp, 2009). Chalofsky and Krishna (2009) in their paper found that organizational commitment and employee engagement are developed as a colourful concept. Because of their optimistic relationships with employees' behaviours, which advise organizational overall execution and profit-making.

Rigorous research on organizational commitment have shown that there exists a effective relationship among affective commitment and employee engagement, however only a some researchers present has targeting engagement's effect on the alternative element of commitment generally normative and continuance commitment. According to Demerouti *et al.* (2001) consequence of engagement on organizational commitment with the assistance of using Schaufeli *et al.* (2007) found out that there exists a positive association among engagement and organizational dedication, the fact that growth engagement level additionally raises performance, satisfaction, improves group action and exposes an extra process of motivation and innovation. Learning and motivation had been additionally stimulated by better engagement level of employees (Schaufeli *et al.*, 2007).

Brown and Leigh (1996) exposed that value of engagement into the work and additionally improve the commitment of time and quality into organizations work. They also discovered that the psychological atmosphere has a strong relationship with emotional and cognitive satisfaction, engagement, and motivation. Now, additionally to return a look at the mediating result of engagement at the association among commitment of the organization and job resources, it became dependent that engagement and being performed a most important mediating function of their several anticipated model (Bakker *et al.*, 2008).

Spector (1997) found that job satisfaction is combined of the most on a regular basis observed components in culture of the organization, behaviour and various occupational phenomena from job design to supervision. Job satisfaction is a general term that refers to an employee's feelings towards his or her job. Sowmya and Panchanatham (2011) research has discovered that job satisfaction has multi-dimensional phenomenon, pleased through numerous external and internal elements, which includes individual values, attitudes, expectations, personality and the job's nature, the possibility provided etc. Herzberg (1974) examined that the motivation-hygiene model is used to provide the foundation for job satisfaction research and evaluation. Factors, motivators, and hygiene problems are said to be causing workers' negative feelings about their employment.

Herzberg (1974) developed the motivation-hygiene theory, in conformation with which job satisfaction and dissatisfaction are separated and from time to time ever unrelated, phenomena, which

they have to not be calculated at the equal continuum. Worker emotions towards their job are troubled from issues, motivators and hygiene issues. Intrinsic component-motivators are assumed into circumstance to be fulfilled, even as extrinsic factors – hygiene factors are sensed as dissatisfies. Hygiene factors consist of personal working environment, supervision, job security, HR policies and administration. To analyse the employee's usual mind-set towards their work, at the same time as the prospect approach is used with inside the work of distinct job elements which might be potentially to encourage or save you job satisfaction and dissatisfaction given by Sowmya and Panchanatham (2011). Leadership is an essential factor that affects the work environment and how employees behave when they believe in their work (Christian *et al.*, 2011).

# 3. Objectives and Hypotheses of the Study

# 3.1. Objectives of the Study

The main objectives of this study are:

- To find the transformational leadership has a favorable relationship with organization commitment and organizational culture.
- To examine how employee engagement improve the conditions at selected Public and Private Sector Banks in selective cities of Chhattisgarh.

# 3.2. Hypotheses of the Study

In order to achieve these objectives, the following hypotheses are developed:

- H<sub>01</sub>: Transformational leadership has a favorable relationship with organizational commitment, and organizational culture at selected Public and Private Sector Banks in Chhattisgarh.
- H<sub>02</sub>: Organizational commitment positively mediates the influence of organizational culture on employee engagement at selected Public and Private Sector Banks in Chhattisgarh.
- H<sub>03</sub>: The existence of employee engagement will find out the extent to which the employee achieves enhanced job satisfaction at selected Public and Private Sector Banks in Chhattisgarh.

# 4. Methodology

The respondents of this investigation were 412 bank employees at the selected areas of Chhattisgarh.18 banks were randomly selected, out of which 11 are public sector banks and 7 are private sector banks. Pilot study was conducted prior, 450 questionnaires were distributed and 423 were received but according to Hair *et al.* (2010) questionnaires with missing values more than 10% should not be considered for analysis. So, 412 are valid responses and 11 are invalid responses were received from all banks and response rate was 92 % (valid responses). Out of which 173 were from junior level, 145 from middle level and the remaining 94 from senior level. Out of 412 respondents, 169 are female respondents which is 41.02% and 243 are male respondents that is 58.99%. This indicated that out of the total respondents surveyed, below 25 years of age group are 33.01%, 26-40 years age group are 44.66%, 41 years and above age group are 22.33%. Most of the communicator has been employed in the system

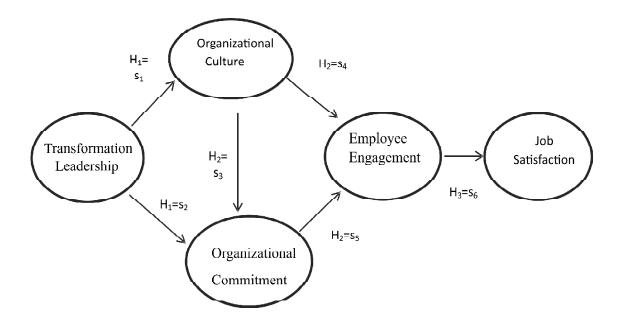
for more than 5 years. Which is evidenced that work experience of 5 years and above is 39.81%? Moreover, work experience of less than one year is 7.77%, 1-2 years is 22.57% and 2-5 years is 29.85%.

- (a) Transformational leadership was analyzed by using seven items scale of Bass (1985). This communicates a vision, trains employees, gives assistance, empowers employees, is creative, inspiring, and is engaging.
- (b) Organizational culture has been analyzed by using five items scale of Saks (2006).
- (c) Organizational commitment has been measured with six items scale of Saks (2006).
- (d) Employee Engagement Scale (EES) has been measured by using six items scale of McColl-Kennedy (2002).
- (e) Job satisfaction has been analyzed by using seven items scale of Saks (2006).

#### 5. Data Analysis and Results

As a method of checking for the presence of bias, a confirmatory factor-analytic approach was used in the research for the Harman one factor trial (Podsakoff *et al.*, 2003). A greater regrettable match for the one-factor type might impart that simple technique replacement would not establish are liable risk.

Satorra-Bentler will be the consequence of this model  $\chi^2_{(188)} = 586.44; \frac{\chi^2_{(188)}}{188} = 3.11.$ 



### Figure 1: Proposed Theoretical Model

Source: Authors' own compilation

The data was analysed and the model was tested using PLS-SEM (Figure 1) which is recommended by Massaro *et al.* (2015). Transformational leadership style, Organizational culture, Organizational commitment, Employee engagement and Job satisfaction have been a specific as smart PLS Mode. As a preliminary measure, an appraisal of the orbicular version fit changed into needful.

Table 1 demonstrates that the theory's fit modality displays a realistic data fit. Value of the standardised root mean square residual (SRMR) is 0.055 and all inconsistencies were below 99% quantile of the bootstrap inconsistencies ( $HI_{99}$ ), it proposes a realistic good estimation model fit by Henseler *et al.* (2014). Reliability of the all items will satisfy. Practically, all external loading are more than 0.7; a couple of factors with an excessively low external loading had been eliminated. Hence, the items are reliable. The composite reliability item received a score of 0.7, while the average variance retrieved received a score of 0.5, were higher than Bagozzi (1988) in terms of scale of measurement dependability for all steps (Table 3).

In table 1, according to Fornell and Larcker, (1981) the discriminant's validity was evaluated by comparing each concept that was more closely connected to its own measurements than others. Also, by Henseler *et al.* (2014) as all HTMT are less than 0.8, therefore, all variables that achieve discriminant validity (Table 3).

Items	Loading	Reliability (AVE, SCR)
Transformational Leaders	hip (TL)	
TL1	0.77	
TL2	0.82	AVE=0.54
TL3	0.88	SCR=0.887
TL4	0.81	
TL5	0.79	
Organizational Culture(O	C)	
OC1	0.72	
OC2	0.86	AVE=0.647
OC3	0.83	SCR=0.916
OC4	0.84	
OC5	0.87	
Organizational Commitme	ent (OCOM)	
OCOM1	0.78	
OCOM2	0.80	AVE=0.629
OCOM3	0.78	SCR=0.91
OCOM4	0.84	
OCOM5	0.71	
OCOM6	0.81	

Table 1: Scale Reliability and Confirmatory Factor Analysis, Construct Summary

Contd. table 1

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Employee Engagement (E	Engmt)	
EEngmt1	0.79	
EEngmt2	0.84	AVE=0.719
EEngmt3	0.90	SCR=0.911
EEngmt4	0.82	
Job Satisfaction (JS)		
JS1	0.73	
JS2	0.85	AVE=0.58
JS3	0.82	SCR=0.90
JS4	0.84	
JS5	0.87	
JS6	0.65	

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Source: Compiled from Survey Data

*Note:* Scale Composite Reliability (SCR) of  $p_c = (\Sigma \lambda_i)^2 \operatorname{var}(\xi) / [(\Sigma \lambda_i)^2 \operatorname{var}(\xi) + \Sigma \theta_{ii}]$  (Bagozzi and Yi, 1988). Average variance extracted (AVE) of  $p_c = (\Sigma \lambda_i^2 \operatorname{var}(\xi)) / [(\Sigma \lambda_i^2 \operatorname{var}(\xi) + \Sigma \theta_{ii}]$  (Fornell and Larcker, 1981).

Since the Q-square values are greater than zero, according to our findings model has a strong predictive relationship with job satisfaction (Q-square-0.056), employee engagement (Q-square-0.201), organizational culture (Q-square-0.073) and organizational commitment (Q-square-0.265).

Goodness	Estimated			Saturated		
of Fit	Model	Hi <sub>95</sub>	Hi <sub>gg</sub>	Model	Hi <sub>95</sub>	Hi <sub>99</sub>
SRMR	0.069	0.081	0.079	0.099	0.088	0.095
D <sub>ULS</sub>	0.865	1.086	1.642	1.624	1.344	1.875
d <sub>G</sub>	0.516	0.559	0.756	0.682	0.589	0.619

Table 2: Confirmatory Composite Analysis, Goodness of Fit and Bootstrap based on99 and 95 Percent Quantiles

*Note:*  $D_{ULS}$ : "Unweighted Least Squares Discrepancy" and  $d_G$ : "Geodesic Discrepancy".

Source: Compiled from Survey Data

Table 4 shows that using bootstrapping to test hypotheses suggests that transformation leadership is effective and positively related with both organizational culture ( $s_1=0.346$ , p<0.01), organizational commitment ( $s_2=0.365$ , p<0.001). Again, positive relationships survive between organizational culture and organizational commitment ( $s_3=0.388$ , p<0.01) and between organizational culture and employee engagement ( $s_4=0.380$ , p<0.01). Additionally, the outcome shows that organizational commitment

	Table 3: Correlation Matrix									
		Mean	S.D.	Cronbach's Alpha	HTMT		Corre		atrix	
						1	2	3	4	5
1.	Transformational leadership	4.199	1.408	0.839	0.687	1				
2.	Organizational Culture	4.026	1.165	0.886	0.769	0.753	1			
3.	Organizational Commitment	4.162	1.106	0.879	0.795	0.777	0.775	1		
4.	Employee engagement	4.204	1.001	0.868	0.752	0.773	0.761	0.992	1	
5.	Job satisfaction	4.021	1.121	0.870	0.734	0.77	0.952	0.782	0.756	1

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Source: Compiled from Survey Data

### Table 4: Statistical Models (Direct Effects)

Links		Level of Q	Confidence	
	Path coefficients	t- values	5% CI <sub>low</sub>	95% CI <sub>bigb</sub>
TL→OC	S <sub>1</sub> =0.346	4.608	0.333	0.434
TL→OCOM	S <sub>2</sub> =0.365	5.124	0.822	0.474
ОС→ОСОМ	S <sub>3</sub> =0.388	4.208	0.274	0.496
OC→EEngmt	S <sub>4</sub> =0.380	5.849	0.350	0.526
OCOM <b>→</b> EEngmt	S <sub>5</sub> =0.312	4.787	0.244	0.443
EEngmt→JS	S <sub>6</sub> =0.193	4.878	0.262	0.424

*Notes:* TL: Transformation leadership, OC: Organizational culture, OCOM: Organizational commitment, EE: Employee Engagement and JS: Job satisfaction.

Source: Compiled from Survey Data

had a favourable impact on employee engagement at level of  $s_5 = 0.312$ , (p<0.01), and that Employee engagement at level of  $s_6 = 0.193$ , (p<0.01) had a substantial effect on job satisfaction.

Our study furnishes a post-hoc mediate outcome analysis for externalities, which is related to the impacts of independent variables on the dependent variable via the mediator. According to Preacher et al., (2008), table 5 exhibits, because the bootstrapped interval doesn't include zero value, all indirect effects were shown to be essential. As a result, for  $H_1$ ,  $H_2$  and  $H_3$  the conclusion provided a complete determinant.

Table 5: Indirect Effects							
Indirect effects though	Point estimate	Ca	onfidence Intervals (95	5%)			
		5% CI <sub>low</sub>	95% CI <sub>bigb</sub>	Significance			
OC→OCOM→EE→JS	0.160***	0.089	0.352	0.000			
OC→OCOM→EE	0.225***	0.065	0.156	0.001			
OC→EE→JS	0.080***	0.058	0.132	0.006			
Т∟→ОС→ОСОМ	0.213***	0.067	0.189	0.000			
TL→OC→OCOM→EE	0.378***	0.239	0.484	0.000			
TL→OC→OCOM→EE→JS	0.072***	0.046	0.126	0.001			

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*Notes:* TL: Transformation leadership, OC: Organizational culture, OCOM: Organizational commitment, EE: Employee Engagement and JS: Job satisfaction.

Source: Compiled from Survey Data

Table 6: Indicators of Endogenous	Variables are being Evaluated f	for their Predictive Capacity
<b>O</b>	0	1 /

PLS	RMSE	Q-square	LM	RMSE	Q-square	PLS-LM	RMSE	Q-square
JS1	1.504	0.027	RND1	1.521	0.031	RND1	-0.017	0.006
JS2	1.435	0.031	RND2	1.445	0.024	RND2	-0.010	0.007
JS3	1.391	0.028	RND3	1.412	0.019	RND3	-0.021	0.009
JS4	1.548	0.035	RND4	1.562	0.026	RND4	-0.014	0.009
JS5	1.482	0.040	RND5	1.512	0.032	RND5	-0.020	0.008
JS6	1.571	0.037	RND6	1.582	0.026	RND6	-0.011	0.011
JS7	1.412	0.032	RND7	1.435	0.025	RND7	-0.023	0.007

Source: Compiled from Survey Data

Predictive power in our model was calculated by using the theory of Shmueli *et al.* (2016, 2019). Danks *et al.* (2018) was used Smart-PLS version 3.2.6 in their research. Our study reveal that whether PLS-SEM residual errors are higher than linear regression residual errors (LM), indicating that the expectation has predictive power in this case as shown in table 6, because of the high arrangement spatiality of errors, all Q<sup>2</sup> predict for all job satisfaction facts are positive, and we utilise RMSE as residual error. As can be shown, the residual errors for all seven facts are greater than linear regression residual model, implying that our model has a good predictive capacity.

### 6. Discussion

Organizational commitment of organization allows a reorientation of the effective employee engagement of management and its discrete employees in the direction of new outcomes, organizational subculture improves data associated with values, expectancies and practices that manual and articulate movements of all abilities received. In view of the individual factor, such knowledge may be associated with the satisfaction of positive system such as involving, feeling or the use of a selected technology. In the environment of an enterprise, organizational subculture connects to the individual or organisational memories. This observation has determined that now no longer simplest transformational leadership helps each organizational culture and organizational commitment. However, job satisfaction is predicated on each direct and indirect results of organizational culture and organizational culture and organizational culture and organizational leadership enables to keep stability among the implementation of organisational culture and commitment to recognize destiny wishes of the customer satisfaction with inside the context of Chhattisgarh banks. Therefore, "Transformational leadership promotes organizational extrude and innovation, and this type of leader communicates a clear vision, evokes followers and creates trust" Bass, (1985).

According to Howell and Avolio (1993), Yukl, (1981) examined that subordinates generally tend to behave beyond their very own expectancies in this kind of way. Transformational leaders give confidence to their group to think beyond their individual interests by focusing on the organization's goals, and they force them to see things from different angles. The flourishing importance of leadership improvement activities in promoting engagement has been mentioned through practitioners and academics culminating. However, excessive ranges of transformational leadership to the organisation assist no longer simplest to enforce and observe banking procedures (i.e. organizational culture), however additionally growth the future expectancies of employees (i.e. organizational commitment)

Bass and Avolio (1990) found that Individual improvement consists of delegating responsibilities and duties to followers to facilitate the improvement of recent abilities and to offer difficult opportunities. In unique words, the manager is effective and obsessed with the future Bono and Judge, (2004). In terms of hypothesis 3, effect of the evaluation suggests large relationship among organizational lifestyle and organizational commitment.

According to the findings, there is a positive association between employee engagement and job satisfaction. According to Robinson *et al.* (2004), employee engagement may be completed through the advent of wholesome organizational environment. Zaini *et al.* (2009) abstracted that in private and public sector employee's satisfaction of rewards was associated with job satisfaction.

Association between organizational commitment and organizational culture factors are needed for control to replace and review processes and routines in order to change their service offering as needed. Next is the association between employee engagement and job satisfaction. Successful employee engagement encourages banks to improve the efficiency of department employees in order to give novel services. Studies seek out the control of significance on employee engagement via implementing organizational culture and commitment with the transformational leadership.

### 7. Conclusion

Our result display that employee engagement indirectly affected by transformational leadership, which turned substantial clues to the essential to conduit the transformational leadership using organizational culture and customer relations. Transformational leadership is one of the important internal changes through resources and time allocation. Unique manage variables have been taken into consideration to recognize the quantity to which gender, age and the duration of carrier can be associated with job satisfaction. With these work factors organisation commitment and organizational culture as mechanisms for enhancing the employee engagement with the aid of using setting new regulations that can lead to new challenges.

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